



BUSINESS PROGRAMS
HARCUM COLLEGE

ASSOCIATE DEGREE BUSINESS MANAGEMENT

BUSINESS DEGREES AT HARCUM COLLEGE

Harcum College roots are steeped in preparing professionals for meaningful and successful careers for over 100 years. Our top-notch business programs offer contemporary, practical, and relevant curriculum allowing graduating students the opportunity to immediately enter the workforce and begin a career or enter four-year institutions for a bachelor's degree upon graduation.

ABOUT BUSINESS MANAGEMENT

The Business Management program at Harcum College provides a strong foundation of general business principles and prepares students to develop the skills needed for entry-level management positions or transfer to a four-year institution. The program includes computer systems, marketing, management, accounting, business law, finance, and operations management.

Students who choose this degree program will learn specific technical skills and will experience the "real world" of business through internships that prepare them for successful professional careers.

OTHER BUSINESS CONCENTRATIONS

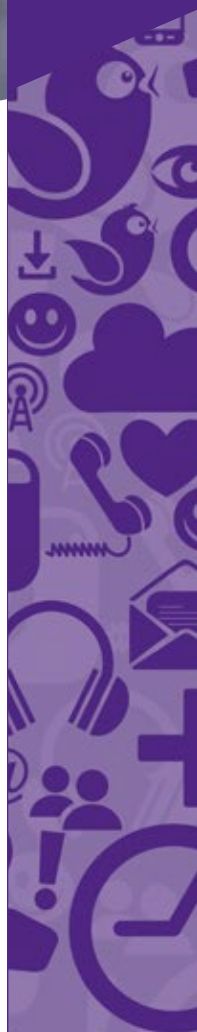
Social Media Marketing
Sports Management
Accounting

MORE INFORMATION AVAILABLE

Harcum College, Office of Admissions
Attn: Business Management Programs
750 Montgomery Avenue
Bryn Mawr, PA 19010

To inquire or receive additional information, please call 610.526.6050; or email us at enroll@harcum.edu
Inquire online: www.experience.harcum.edu

For detailed course and admission information, please visit:
www.harcum.edu/businessdegrees





BUSINESS PROGRAMS

HARCUM COLLEGE

BUSINESS MANAGEMENT

A business management graduate from Harcum College should be able to demonstrate the knowledge, skills, and abilities necessary to demonstrate proficiency in entry-level business management positions. This degree prepares students for a broad business career path by covering many core business areas that apply to key industries and specialties.

Business Administration career paths include accountant or auditor, appraiser or assessor of real estate, budget analyst, claims adjuster, appraisers or examiners, compensation and benefit analysts, cost estimators, financial analyst and examiners, fundraisers, operations analyst, management trainee, human resource specialists, insurance underwriters, loan officers, supply chain, management analysts, market research analysts, purchasing managers and buyers, tax examiners and collectors, and training and development specialists. In addition, the degree provides an excellent avenue to transfer credits to a four-year institution to achieve a bachelor's degree.

BUSINESS MANAGEMENT MAJOR REQUIREMENTS FALL 2015

FIRST SEMESTER

ENG 101	Composition I	3 cr.
BUS 110	Introduction to Business	3 cr.
MTH 115	Financial and Business Mathematics	3 cr.
CIS 101	Introduction to Microcomputers	3 cr.
IDS 103	College Orientation and Research Skills	3 cr.
		15 cr.

SECOND SEMESTER

ENG 102	Composition II	3 cr.
BUS 109	Principles of Management	3 cr.
BUS 122	Professional and Business Communication	3 cr.
SCI	Science Elective	3 cr. or 4 cr.
BUS 222/3	Macroeconomics or Microeconomics	3 cr.
		15 cr. or 16 cr.

THIRD SEMESTER

BUS 213	Financial Accounting	3 cr.
BUS 227	Principles of Business Law	3 cr.
BUS 221	Principles of Marketing	3 cr.
BUS/CIS	Elective	3 cr.
HUM	Humanities Elective	3 cr.
		15 cr.

FOURTH SEMESTER

BUS 270	Operations Management	3 cr.
BUS 260	Introduction to Business Finance	3 cr.
BUS/CIS	Elective	3 cr.
Elec	Elective	2 cr. or 3 cr.
SSC	Elective	3 cr.
DIV	Diversity Elective	3 cr.
		17 cr. or 18 cr.

Total **62 cr. or 64 cr.**